

Open Specific

1. What subjects do you teach?
2. What programs do you oversee?
3. How long have you been at the district?
4. What kinds of things do you think educators in your particular situation do differently from educators at other situations in your district?

Go Broad

5. What are your aspirations for the future of your school?
6. Why did you choose those?
7. What do you see that could get in the way of achieving those goals? (Could be anything – not just school related)

Probe Deep

8. What's the biggest current barrier to effective PD in your district (or department, school, grade level, etc.)? (ASK, 'WHY DID YOU SAY THAT?')
9. Are there structures in place that stop you from doing your job better?
10. What do you wish the principals in the school knew, but don't, about PD in your district? (ASK, 'WHY DID YOU SAY THAT?')
11. What do you wish the teachers knew but don't? (ASK, 'WHY DID YOU SAY THAT?')
12. What do you wish the school board members knew but don't? (ASK, 'WHY DID YOU SAY THAT?')
13. Add a What-if Scenario. Take a second to make up a PD idea on the spot. "What if your schools did _____? Would you like that? (ASK, 'WHY DID YOU SAY THAT?')

Interview Notes

NOTES/SKETCHES

Interview Highlights

5 minutes

THINGS THE PERSON SAID OR DID THAT SURPRISED YOU
OR MOST MEMORABLE QUOTES

THINGS THAT MATTER MOST TO THE PERSON

MAIN THEMES OR LEARNINGS THAT STOOD OUT FOR
YOU FROM THIS INTERVIEW

NEW TOPICS OR QUESTIONS TO EXPLORE IN FUTURE
INTERVIEWS